



Sandhya Subramaniyan

UX Designer | Product Designer

www.sandhyasubram.com

4A6, Kalastajankuja, Espoo 02230

(+358) 45 178 3575

subramaniyansandhya@gmail.com

EXPERIENCE

Topcon Healthcare Solutions, Finland – UX Designer

JUN 2023 - PRESENT

As the UX designer for a browser-based software solution used by primary eyecare providers, I worked on extensive user research and concept explorations. I redesigned the workflow to be specific to the use case and remain modular. I also contributed to building a design system to showcase our unified brand identity.

Reliance Industries Ltd, India – Product Designer

NOV 2021 - DEC 2022

I worked as a Product Designer for an e-commerce application. My responsibilities involved working with the strategic team to increase conversion rates among brand and budget-conscious users without compromising on the heuristics.

Expeditors International Pvt. Ltd, India – Product Designer

MAY 2020 - NOV 2021

I was the Offshore Design Lead for an ERP software. I fostered collaboration and consistency across teams by working closely with Product Management and Engineering teams.

Sirius Computer Solutions, India – UX/UI Designer

JUN 2016 - MAY 2020

I worked on the UX design for an e-commerce application. I integrated feedback mechanisms into the process and defined design principles around it, which elevated the face of the application. I also ventured into designing a statistical dashboard used for a chat AI.

Cognizant Technology Solutions, India – UI Designer

JUL 2014 - JUN 2016

As an entry-level designer, I worked on the visual design for an internal application for a multinational retail corporation.

SKILLS

UX Design, Product Design, UX Research, Visual Design, Interaction Design, Wireframes & prototyping, Formative Evaluation, Heuristics, Empathy maps, Usability research

AWARDS & RECOGNITIONS

Above and Beyond 2018

Sirius Computer Solutions, India

Awarded for annual performance excellence

Codes & Gears 2017 Winner

Sirius Computer Solutions, India

Awarded the First Prize for winning the annual organization-wide hackathon

Best New Entrant 2015

Cognizant Technology Solutions, India

Recognized for outstanding performance as an entry-level designer

EDUCATION

Meenakshi Sundararajan Engineering College (Anna University), India – B.Tech Information Technology

2010 - 2014

Graduated with Distinction and was awarded the Anna University Gold Medal